

HIC BESPOKE STUDIO

Wooden Floorings Catalogue



www.hicbespokestudio.com



CREATING SPACES YOU'LL LOVE TO LIVE IN

At HIC Bespoke Studio, we work exclusively with responsibly sourced supplier to deliver high-performance engineered wood flooring for both residential and commercial projects.

By combining innovation, refined design, and the natural character of wood, we create flooring solutions that elevate modern interiors in the UK and beyond. Our collections are trusted by homeowners, designers, and architects who prioritise durability, sustainability, and carefully considered material choices for a more responsible built environment.





SMART FLOORING, MASTERED, REFINED

SOME INSIGHTS...

DESIGNED FOR UNDERFLOOR HEATING

Our engineered wood floors work seamlessly with underfloor heating systems. Comfort and performance go hand in hand —no compromises needed.

RESPONSIBLY SOURCED. ALWAYS.

Sustainability is built into every decision we make, our flooring is designed to last, with minimal environmental impact and maximum peace of mind.

SEE IT. FEEL IT. CHOOSE WITH CONFIDENCE.

Samples are a great first step, each plank has its own personality—and viewing it at scale helps set expectations and spark confidence in your choice.

OUR SPC FLOORING PERFORMANCE >>



■ Impact resistance

With unique raw materials and manufacturing technique, SPC flooring can provide excellent impact resistance to you. You don't have to worry when you walk on it in your new high heels or dropping your heavy suitcase on the floor after your trip.



Unprotected Surface



Antimicrobial Protected Surface



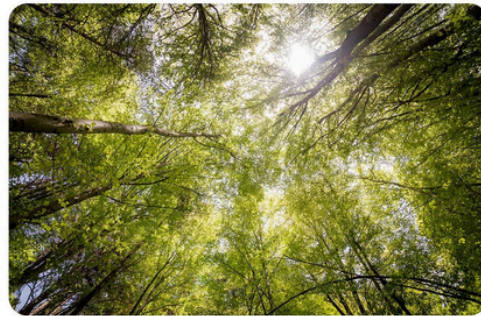
■ Antibacterial Properties

Innovative coatings and moisture-resistant, anti-mold backing provide a cleaner and healthier flooring solution for everyone. Microorganisms are unable to thrive, making the floor 99% cleaner than untreated flooring as certified by SGS, offering round-the-clock protection for your family.



■ Stain Resistance

The unique dual UV coating ensures superior stain resistance for Yinuo SPC flooring. Common stains such as coffee, any type of sauce, oil, vinegar, or other marks can be easily cleaned with a wet mop.



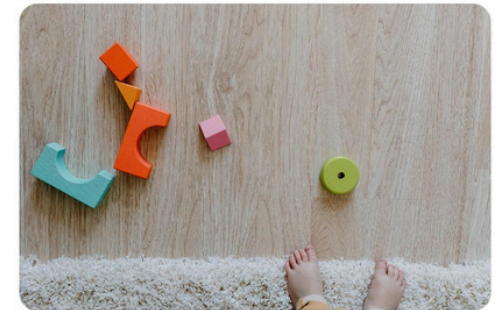
■ Eco-friendly

All materials used in the product are safe and environmentally friendly, have no impact on the human environment, and do not contain any radioactive elements.



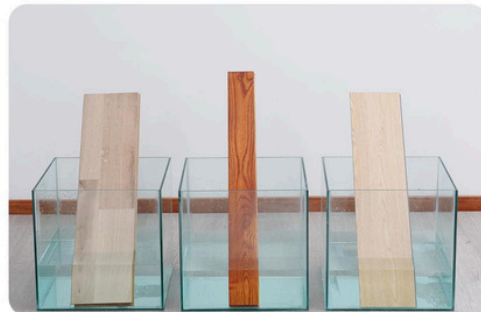
■ Wear Resistance

SPC flooring features a transparent wear-resistant layer with a wear rotation count exceeding 10,000 cycles.



■ Scratch resistance

Compared to conventional UV coatings, the scratch resistance is improved by 200%.



■ 100% water proof

SPC flooring is a new type of 100% waterproof flooring material. The raw materials such as stone powder do not absorb water by nature, thus ensuring its waterproof property.



■ Fire Resistance

Tested for fire safety, it achieves a B1 fire rating and self-extinguishes when removed from the flame, ensuring life safety.



■ Anti slip

The surface features a high-density special-textured wood grain pattern. It becomes more slip-resistant when wet, preventing slips. Installing it at home alleviates safety concerns for the elderly and children. Its features are unmatched by stone and tiles.



■ Noise reduction

It features environmental friendliness, sound insulation, moisture resistance, etc., enabling families to enjoy a quieter and more comfortable indoor environment. The soundproof mat has sound absorption and insulation functions, allow-





Silent on Foot



100% Waterproof



Fire Retardant



UV Coating



Easy Cleaning and Maintenance



UNILIN Locking System



Overlaying Installation



Commercial Grade



Apply 15 years



Anti Termite



Highly Slip Resistant



ECO FRIENDLY Flooring



Superficie dura y rigida



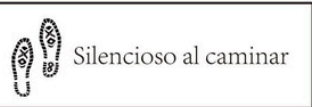
Eco-friendly



Resistente al agua



Resistente a golpes



Silencioso al caminar



Resistente al fuego



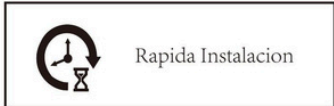
Facil de aspirar y limpiar



Resiste productos quimicos de limpieza



Antibacterial



Rapida Instalacion



Antirayas



Antideslizante

Waterproof And Anti-slip & Fire



Its emulsion wood surface won't be slippery because product has a high-density structure, keeping the elderly people and young children safe. The stone and the ceramic tile can't compare with it. Through the fire test. Our Products do not burn, neither does it support burning, guarantee the safety of your life.



Quietness & Comfortable Underfoot

After installation, feels comfortable and quiet



Safety And Environmental-friendly

The materials of the product are safe and environmental-friendly; Have no harm to environment and human body; No radioactive elements and formaldehyde.



Discover our creative collection



The Hungarian point or the Viennese point patterns add a luxurious - looking allure to an interior space. Characterized by their delicate designs, these patterns elevate the aesthetic appeal of the interior space.



Combine a vintage look with a unique wood character through a single or double herringbone pattern.

Prestige Oak

A naturally inspired design with a warm, rustic character.
Distinctive knots add depth and an authentic, lived-in appearance.
A visually rich finish that stays true to the beauty of real wood.



KW768L -10



KW768L -1



KW768L -2



KW759L -19



KW759L -20



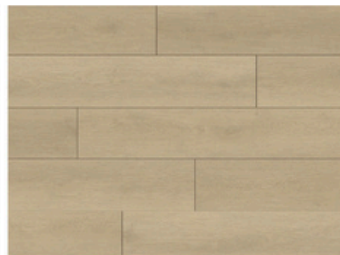
KW759L -1



KW768L -4



KW768L -12



KW759L -50



KW759L -4



KW759L -17

Friston Oak

Crafted for relaxed, inviting interiors, Friston Oak delivers a sense of quiet balance. Its understated design and natural tones promote comfort and harmony throughout the space. A timeless flooring option that complements and elevates any interior setting.



KW776L-3



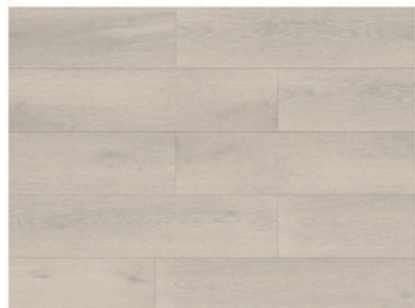
KW776L-5



KW776L-1



ZK633L-2



KW776L-6



KW776L-7



ZK633L-4





French Oak

Soft golden tones bring light and warmth to this refined oak flooring. A smooth texture and delicate grain create a fresh, open feel, enhancing brightness and flow.

An excellent choice for contemporary interiors seeking a spacious, airy atmosphere.



KW764L-13



KW764L-5



KW764L-11



KW764L-14



ZK633L-10

Valley Oak

This design features soft, neutral oak tones with delicate grain detail and subtle knotting.

Its lightly weathered appearance creates a bright, open feel while maintaining natural character.

Well suited to modern, Scandinavian, or rustic-inspired interiors, adding warmth and refinement without dominating the space.



KW487L-2



KW487L-3



KW487L-6



KW487L-9



KW487L-10



KW487L-12



KW487L-8



KW487L-1



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KW755-4



KW755-5



KW755-1



KW755-6



KW755-10



KW755-2





Stone Designs

This collection captures the authentic character of natural stone while offering a practical, easy-to-install solution. Carefully engineered for performance and durability, it delivers a refined, decorative finish suited to both residential and commercial environments.



Savoia Stone

Inspired by the understated elegance of natural stone, Savoia Stone features a soft, neutral palette that blends effortlessly into modern, minimalist, and Scandinavian interiors. Its refined texture and muted tones introduce a sense of quiet luxury, enhancing spaces with subtle sophistication.



ZK124-4



ZK124-6



ZK124-3



ZK124-7



ZK124-10



KM567-1



Urban Grey

Urban Grey delivers a clean, stone-inspired aesthetic with a distinctly modern edge.

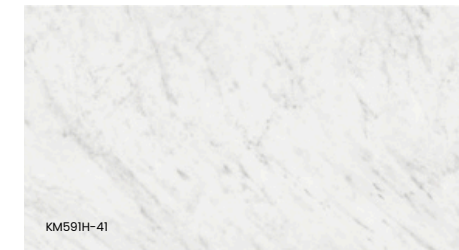
Cool grey tones and refined texture create a sleek, contemporary foundation, making it well suited to offices, loft-style interiors, and premium commercial spaces seeking a polished, metropolitan feel.





Natural Marble

Natural Marble delivers a refined, timeless look defined by soft grey tones and subtle natural variation. Inspired by real stone, its gently textured finish creates a calm, balanced atmosphere while adding authentic character and warmth. A versatile choice for both residential and commercial interiors seeking understated elegance.

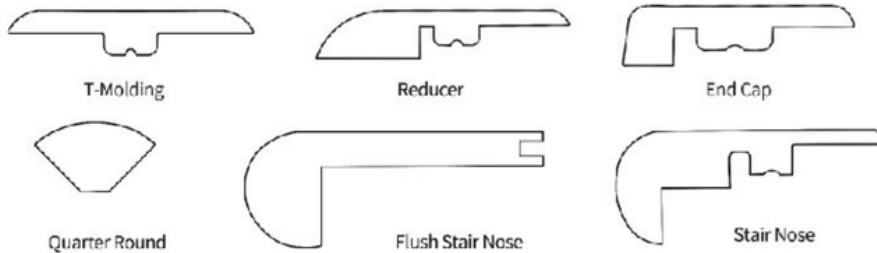


Accessories

Underlayment

We offer pre-attached underlayment that minimises both reflected and transmitted sound.

- Reduce walking sound
- Reduce impact sound
- Compatible with floor heating
- Subfloor imperfection coverage



MOULDING IN THE COLOUR OF FLOORING

We offer mouldings that match each floor design :

- T-Moulding
- Reducer
- End Cap
- Quarter Round
- Flush Stair Nose
- Stair Nose

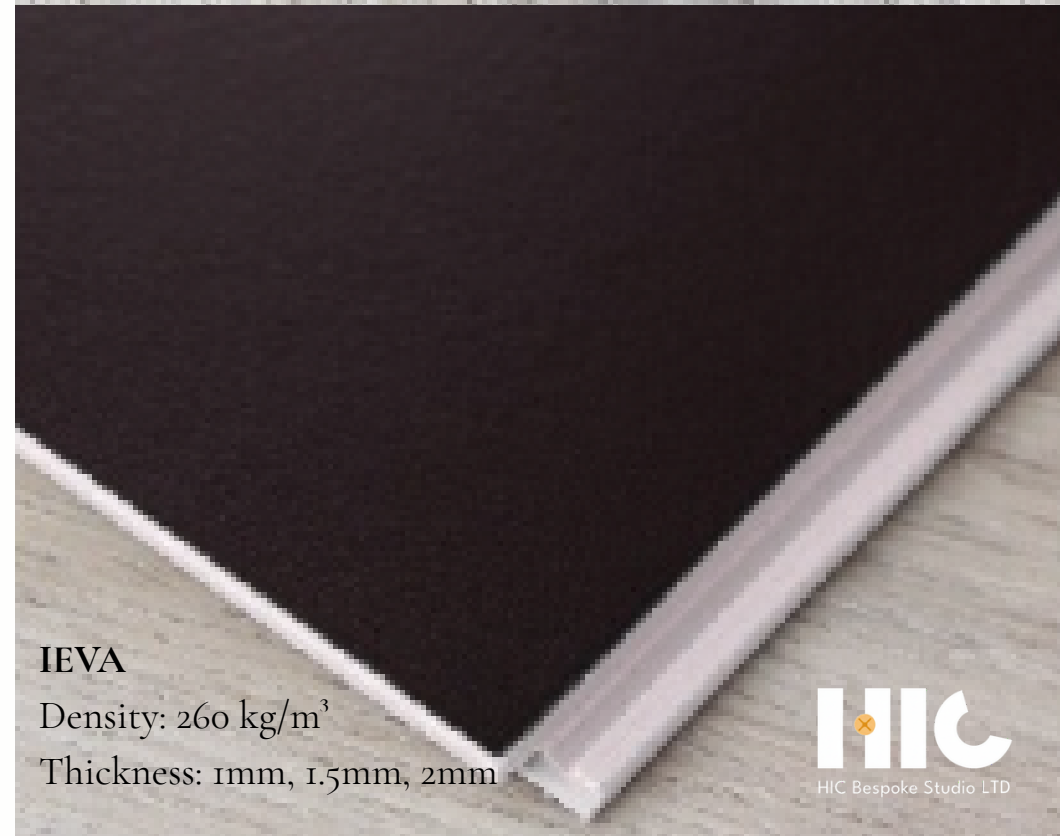


IXPE

Density: 100 kg/m³

Thickness: 1mm, 1.5mm, 2mm


Customised emboss is available



IEVA

Density: 260 kg/m³

Thickness: 1mm, 1.5mm, 2mm



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We reserve the right to modify or discontinue any product featured in this catalogue at any time, without prior notice, although we will endeavour to communicate changes where possible.

As natural variations in colour, tone, and texture may occur between different SPC production batches, we strongly advise purchasing sufficient quantities in a single order to complete your project. Please ensure the colour blend is satisfactory before installation, as claims relating to visible variations identified prior to fixing cannot be accepted once the product has been installed.



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